

AGRIMATCO NEWSLETTER

December 2018

MERRY
CHRISTMAS



Agrimatco

“82 Years of Bringing Science and Technology to Local Farmers”

Agrimatco Serbia 20th Anniversary

On the 14th of December 2018, Agrimatco Serbia celebrated 20 years of service to the Serbian farmer.

To mark the occasion a celebratory dinner followed by live music was arranged. The entire team of Agrimatco Serbia, headed by its manager Mrs. Nada Petrovic where present as well as the CAO for Serbia Mr. Ghassan Bayoun.

It was a great night to enjoy and celebrate the many years of hard work and dedication that have made Agrimatco Serbia the success it is today.

Agrimatco would like to congratulate the team on their success and wish them a happy 20th anniversary with many more successful years to come.



Virbac Centrovet 40th Anniversary



On November 24th, 2018 Virbac-Centrovet celebrated its 40th anniversary. On this occasion, clients, suppliers and government authorities as well as executives from Virbac Animal Health met at the company's facilities in Santiago.

During the celebration, important events and milestones the company has gone through during the past 40 years were remembered.

The president of Chile sent a letter of appreciation and the ministers of Agriculture and Economy attended the event.

The event was also attended by Agrimatco represented by Mr. Mansour Fitiany (Agrimatco CAO) who focused on appreciating the creativity and endless effort exerted by Centrovet's founder Dr. Alberto Farcas who has built this exceptionally successful animal health business from scratch and made it so successful.



Agrimatco Jacto Meeting

On the 28th of November 2018, Agrimatco and Jacto held a meeting in Amman Jordan to further discuss strategies to strengthen and grow their existing partnership.

The meeting covered current markets and products as well as potential new markets and product introduction.

Agrimatco was represented by its President Mr. Khaled Miqdadi, Mr. Omar Miqdadi (Agrimatco Board Member), Mr. Mohamed Miqdadi (Agrimatco CEO), Mr. Khaldoun Labadi (Agrimatco Lebanon Manager), Mr. Fadi Issa (Agrimatco CFO) and Mr. Ahmed Quneibi (Agrimatco CAO).

Jacto was represented by Mr. Thierry Soret (Jacto CFO), Mr. Valdir Martins (Jacto Commercial Director) and Mr. Clovis Beraldo (Jacto Regional Sales Coordinator).



Non MEA Seed Meeting

On the 3rd and 4th of December 2018, Agrimatco held its Seed Meeting for the Non-MEA region in Chisinau, Moldova. The objective of this event was to share the knowledge between different countries and develop the team competences.

This event was attended by Mr. Mustafa Miqdadi (Agrimatco Vice President), Mr. Omar Miqdadi (Agrimatco Board Member), Mr. Hatem Abdeen (Agrimatco CTDO), and Mr. Ahmad Qunaibi (Agrimatco CAO).

Mr. Ali Msheik (Agrimatco Area Seed Manager) opened this event and wished the team a fruitful outcome out of the discussions. The targeted countries in this event were Kazakhstan, Russia, Lithuania, Belarus, Moldova, Bulgaria, Macedonia, Serbia, & Ukraine.

Several key topics were discussed like Strategic planning process, Market intelligence, Seeds development stages, Root to Market tactics, Competitors strategies, etc. In addition, several workshops were done about vegetable and field crops business.

By the end of this event, Agrimatco colleagues thanked the Moldova team managed by Mr. Rakan Zag for their valuable support and appreciated efforts in the organization of this event.



AMC UAE Veterinary Event

On the 12th of December 2018, Abu Dhabi Food Control Authority honoured Al Qattara Vet Est (Amcovet UAE) as one of the best companies in the Emirate of Abu Dhabi.

Al Qattara received the high rank of class "A" in the 2018 assessment for excellence in technical and health requirements.

The honouring ceremony was held on the side-line of the exhibition of Food & Date industry (SIAL) in Abu Dhabi Exhibitions city.



Dr. Mazen Hussein (GM of Al Qattara Vet.) & Dr. Labib Jallad (Sales Rep) received the appreciating certificate from Dr. Mariam Hareb Al Swaidy (Executive Manager Of Control Department).

MCFP Receives JEDCO Award

On the 18th of December 2018, the JEDCO awards ceremony was held in the presence of The Jordanian Prime Minister Dr. Razaz and the Minister of Industry Mr. Hamoury.

JEDCO, The Jordan Export Development and Commercial Centers Corporation, gave MCFP an award and a grant to further develop its export business and expand the Jordanian production in the various overseas market.

It was a great occasion for MCFP Manager Mr. Amer Al Abed to be present and receive the award on behalf of MCFP.



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CD Event

26th December 2018 was an unforgettable day for CD office in Ukraine devoted to the celebration of the New Year.

The team visited the special New Year performance "Winterra" that took place in a special location, with Christmas tree, Santa's Residence and many holiday decorations.

After receipt of memorable emotions, the team moved for dinner in a restaurant with a nice panoramic view, Christmas music and tasty food.

To have memories of this wonderful day, a joint picture with the sculpture of symbol of year 2019 was done.

The team thanks Agrimatco for this wonderful holiday organization and for the great time spent together.

